Trustees Report and Financial Statements

For the year ended 31st July 2020



arts-su.com

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Company Information

Registered office:	Arts SU 272 High Holborn London WC1V 7EY
Company reg. no.	7719030
Charity reg. no.	1143161
Company Secretary	Nick AJ Smith Consultancy Ltd

Board of Trustees:	Amber Goneni Cai Zhang Alima Niyetkaliyeva Anita Israel Juhye Moon Dylan Wilson Yasmeen Thantry Martin Bailey Andrew Minnis Pinky Latt Eleanor West	Date Appointed 01 Jul 2019 22 Nov 2019 22 Nov 2019 01 Jul 2018 22 Nov 2019 01 Jul 2020 01 Jul 2020 26 Oct 2014 12 Apr 2018 01 Jul 2019 01 Jul 2019	Date Terminated 30 June 2020 30 June 2020 30 June 2020 30 June 2020
Principal Officers	Mrs Opeyemi Gbajobi Ms Christina Kennedy Ms Fiona Slaven	Deput 6 th Apri	Executive y Chief Executive (appointed 1 2020) or of Finance
Professional advisors:	Auditors Knox Cropper LLP 65 Leadenhall Street London EC3A 2AD		Wells and Braithwaite Cannon Street n

Trustees' Report

The Trustees who are also directors of the Company for the purposes of the Companies Act, and trustees for charity law purposes, present their combined directors' and trustees' annual report together with the audited financial statements for the year 1 August 2019 to 31 July 2020. The Trustees confirm that the Annual Report and financial statements presented comply with the current statutory requirements, the requirements of the Union's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The University of the Arts London Students' Union (Arts SU) is established under the Education Act 1994 and is a charitable company limited by guarantee. Its internal regulations and Rules are approved by the University of the Arts London ('UAL').

Arts SU is governed by a Trustee Board of up to nine members. This is comprised of four Student Officer Trustees and three student Trustees who are elected by members of Arts SU annually. There are also two non-student Trustees (also known as an External Trustees) on the Board who are appointed for their particular professional skills, knowledge and experience. The External Trustees are appointed by the Trustee Board and may serve an initial term of four years, renewable for one further term of four years.

Full details of current Trustees and those who served in 2019 - 2020 and who joined or left the Board in the period from 31st July 2020 up to the date of this report, together with the origination's principal advisors can be found in Legal and Administrative Information on page 1.

All Trustees undertake an induction programme and are given briefings on the organisation's operations and goals. The induction programme, delivered by the Company Secretary, covers the role of Trustee, provides an understanding of the legal responsibilities of being a Trustee, and - through meeting key Board members and senior staff members - provides an appreciation of Arts SU's vision, mission and values and the relationship between Trustees and staff team. In addition, the Chair of the Trustee Board attends training, also delivered by the Company Secretary which outlines their specific role within the Trustee Board.

The Trustees are responsible for the overall performance and strategic direction of Arts SU on behalf of its members, over 18,000 students of the University of the Arts London. In this respect the Board undertakes self-assessment and further development initiatives as required, ensuring that they work to high standards.

Objectives and Activities

The objects of the charity are the advancement of education of students at the University of the Arts London for the public benefit by:

- Promoting the interests and welfare of students at the University of the Arts London during their course of study and representing, supporting and advising students;
- Being the recognised representative channel between students and the University of the Arts London and any other external bodies; and
- Providing social, cultural, sporting and recreational activities and forums for discussions and debate for the personal development of its students.

In shaping the Union's objectives for the year and planning its activities, the Trustees have considered the Charity Commission's general and relevant supplementary guidance on public benefit. In pursuit of these aims for the public benefit, the Union has established departments and services for use by its members and works with UAL and other organisations on behalf of UAL students. The Union sets its long-term priorities in line with its strategic plan, reviewed periodically and informed by research undertaken with UAL students and other relevant stakeholders. The Trustees and staff consider the strategic plan when setting the Union's annual objectives, articulated in a balanced

scorecard and pursued by Trustees and Union staff. The current strategic plan is due to end in June 2021 and work is underway to review the success of the current plan and create a new four year strategy from 2021 - 2025.

How Governance works at Arts SU

Arts SU operates on democratic principles, working for and with our members, the students of UAL. The voice of students is represented by the Union Executive, run and elected by members of UAL. The Union also holds Student Council Meetings through which students are able to propose and vote on motions alongside supporting a range of assemblies to ensure that the diversity of the student body is heard and acted upon within our work.

Day-to-day operational and staff management is delegated to the Chief Executive who is responsible to the Trustees for strategy development, implementation and operational performance.

The Trustee Board meets at least five times per year to receive reports from subcommittees, Officers, Senior Management and the Chief Executive, to review the Union's strategic performance and administration generally and to agree policy issues arising. The Union also employs a number of non-student core staff to provide continuity, consistency and knowledge in the management of its many activities. The staff team is accountable to the Chief Executive for the performance of their duties.

Employees

We are a London Living wage employer. We employed an average of 38 salaried staff team members (34 full time equivalent) and employed 30 student staff team members during the year.

Key Achievements

Aim	Impact Measures	Progress
We will offer opportunities which are out of the box and of the classroom We believe that the Union could and should be the place where the next generation of creative professionals emerge, thus shaping the cultural capital of the country. We are committed to supporting students in finding passions outside of the normal curriculum, allowing space and time for growth and development.	 Showcasing students at UAL and focusing on non-traditional art forms and subjects, we will have a comprehensive and nationally recognised program of events and exhibitions. Our connections with creative industries will support our commitment to offering students creative opportunities which are out of the box and out of the classroom. Our flagship creative development programs will provide skills development creative entrepreneurs and will be an effective vehicle for selling students work. Our student societies, sport clubs and volunteering communities will empower students to develop their own opportunities and allow the continued development of transferable skills 	 Through programs such as MiAL and the Affordable Art Fair, we helped students to sell almost £10,000 through 223 student pieces of work. We have worked with 12 external organisations including Canopy Market, TM Lighting, Roy's Art Fair, MCR Property Group, Affordable Art Fair, APT Gallery, Vice, Kitmapper, Metro Imaging, Kansai Yamamoto and 10 Minute Mind to provide professional development opportunities for students. We have developed a new Ethical Partnerships Policy was developed to ensure that all our partnerships are in line with our organisational and members values. Supported by a grant from UAL, we secured £120,000 for the Curate It Fund. This pot of money was for student led activity and allowed us to flexible when programming, collaborate with external partners to lead workshops on very specialised experiential learning. We continued our elite sport program increasing from 3 to 5 students to support their journey as world-class athletes.
We will be a Union which listens and acts, ensuring that we are a positive agent for change in our colleges, University and community	• We will be evidence led, using research and our unparalleled knowledge of the whole student body to drive positive change for students.	• Following lobbying from students and the Union, we were able to reopen the Darkroom

We recognise that University is often where students develop their political education; discovering passions and how to make a difference to the communities that they inhabit. Arts SU is testament to this, with a rich campaigning history recognised across the country. We want to make sure we are harnessing the passions of our students and delivering lasting positive change.	 Our support for student and political activism will equip students with the skills and information they need to be the next generation of community leaders. Students are at the heart of, and adding value to academic and non-academic decision making at UAL. The entire UAL community will be clear on the impact and value of Arts SU. 	 Bar in LCC to provide a much-needed social space for students in the college. We have continued to lobby UAL to change regulations for student parents, the attainment gap, lecture capture for all courses. We have continued working on the Cost of Study Campaign. A campaign by our Sabbatical Officers during the year was successful in the University allocating £250,000 to the University's hardship fund which allowed international students to access the fund for the first time. They were also able to secure £500,000 for students to access from the University in light of the COVID pandemic. We continued to run our 'This Girl Can' program with over 500 students across 40 student club sessions.
We will be a supportive environment which provides networked communities and enables students to succeed during their time at UAL. Pressure on students is currently at unprecedented levels. Recent research into the mental health has found that students face a number of pressures throughout their university career including pressure to succeed, moving to a new city, pressure to find a career, financial problems, health problems and isolation. All of these in turn can have an impact on a student's _mental and physical health and ultimately their ability to succeed in their course. This is further compounded for students from a liberation background who face societal barriers and international students who face additional cultural	 Our societies, sports clubs and volunteering communities will centres of excellence in inclusivity and diversity and will be led by students, ensuring no student feel isolated when they are at UAL. Our advice service will be a centre of excellence, working closely with UAL and the colleges, delivering proactive student support and information on issues of academia, mental health and housing. Our partnerships with external organisations, will allow students to access a network of support and information during their time at UAL. 	 Our Advice Team had over 7,400 interactions with UAL students and opened over 1000 new cases. Primarily, over 50% of cases were appeals, however, Jan – Jun 2020 saw a sharp increase in the number of requests of support for complaints. We continued our partnership with UAL counselling to provide the Social Prescribing Programme, a programme to support student wellbeing and loneliness. We introduced the Companion Scheme in response to student isolation due to COVID. In 2020, 224 students had sign-up to the scheme. The University has found this so beneficial, they

barriers. We are committed to supporting students in all facets of the student experience to ensure that they are able to reach their fullest potential.		 have provided funding to continue the scheme running in the 2020/21 academic year. The Advice Team have been auditing the service to ensure we're ready to apply for the Advice Quality Standard in the next academic year. The standard is a charter mark which will check to make sure it is delivering the best possible service to students.
We will work with UAL to ensure education is accessible for and reflective of students at UAL Higher Education in the UK is changing. The introduction of the Teaching Excellence Framework and changes in the National Student Survey has prompted conversations about what students learn, where they learn and how they learn. With our commitment to the advancement of education of students at the University f the Arts London, we are committed to being at the forefront of those conversations with the colleges and UAL and nationally, advocating for our students, ensuring that changes are in students' best interests and students are co-creating their education.	 Arts SU's student academic representation structure will be the recognized voice of students' academic needs and co-producers in their education. By working in, partnership with the colleges and UAL, we will have reviewed what students, where they learn and how the learn so that UAL has a diversified curriculum which is reflective of the diversity of students at UAL and their backgrounds Academic and support staff of UAL will be consistently working with the Arts SU to co-develop solutions to challenges and submitting policy proposals to colleges and UAL committees. 	 The Advice Team have continued to provide weekly term-time drop-in, moving these online in March 2020. The team completed two quality reviews reports for the LCC Screen School and CSM Fashion, Jewellery, Textiles, PCID and Special Practices cluster respectively before COVID paused all reviews. Despite the pandemic, we supported over 640 course representatives to make changes on their course including highlighting the impact of strike action, the experience of studying during lockdown and raise the issue of hidden course costs and assessments We held an online Teaching Awards where over 300 students submitted nominations to highlight the positive experiences they have had on their course.

The Impact of COVID 19

COVID has had a significant impact on Arts SU in 2019/20.

During this time, the Union has been integral to student support at UAL. From the introduction of the Companion scheme, lobbying for additional hardship funds for students or providing events and activities to combat loneliness and support mental health, we have been at the forefront of ensuring that the students are equipped for success throughout this time.

We have been able to find new and inventive ways of working. Focusing on digital development, we have moved our advice function online, invested in how we communicate through students with a new website and are planning to launch new programs of work such as our 'Art and Technology' series.

However, COVID presents challenges for the Union both in the short and medium term. The imposition of 'lockdown' in March 2020 affected the majority of our sports clubs, societies, exhibitions and events when physical activity had to be suspended. The lockdown also closed all commercial services, closing vital income streams for the Union. Some of these services are yet to reopen, and so the full impact of pandemic on the Union financial health is unknown. The Trustee Board is committed to minimising any deficit and preserving the Union core services and fulfilling its charitable objectives.

Looking Forward

The impacts of the COVID pandemic will be wide reaching, stretching into the 2020/21 financial year and possibly beyond. These impacts potentially include a decrease in the Union's income both from university grants and trading income. Both of these will have an impact on the activity that the Union can deliver. However, it is possible that current restrictions on the closure of bars/restaurants, social distancing guidelines, work from home instruction and students studying remotely will also have an impact on the ability of the Union to deliver it usual core activities in 20/21.

The Union's current strategic plan is due to end at the end of the 20/21. The Union will begin a review of the current plan and set a new plan in March 2021.

Financial Review

Income

Our total income for the year increased to $\pm 3,775,212$ (2019: $\pm 3,429,255$). This was due to an increase in the grants received from the University and the re-opening of a commercial outlet, the Darkroom Bar.

Costs

Total expenditure for the year was £3,526,886 (2019: £3,436,872) which is an increase on the previous year.

Outcome

The outcome for the year is an operating surplus on unrestricted funds of $\pounds 88,218$ (2019: $\pounds 5,259$ deficit).

Restricted Funds

These funds comprise monies held for Student Groups (ratified sports clubs and societies, which are branches of Arts SU) and grants received from UAL and other external organisations for specific student-facing projects. During the year income of £400,976 (2019: £171,206) and expenditure of £240,868 (2019: £173,564) resulted in net surplus of £160,108 (2019: £2,358 deficit). Arts SU acts as a custodian for the funds raised by the clubs and societies themselves.

Future Funding

Arts SU has sufficient funds to meet its future obligations. The block grant from UAL for 2020 - 2021 has been confirmed at \pounds 1,477,000 (\pounds 1,477,000 in 2019).

Fixed Assets

Arts SU fixed assets increased this year with additional equipment purchased for Arts SU college offices and its Commercial Outlets.

Reserves

At the end of the year total reserves were $\pounds 421,450$ (2019: $\pounds 173,124$) of which unrestricted funds were $\pounds 223,701$ (2019: $\pounds 135,483$) and restricted funds were $\pounds 197,749$ (2019: $\pounds 37,641$).

Reserves Policy

In February 2020, Arts SU revised its reserves policy so that its general (unrestricted) reserves should be a minimum of £240,000 within the next 5 years. At this level we believe that we would be able to continue the student-facing activities of the organisation in the event of a significant decline in non-University funding, whilst allowing time to re-establish or re-focus income-generating activities.

As at 31 July 2020 our total unrestricted reserves equated to £223,701 (£135,483 in 2019). Free reserves (after deducting fixed assets and designated funds) were £197,276 (£104,342 in 2019). However, due to the projected downturn in income in 2020-21 due to the COVID 19 pandemic, Arts SU will need to further review its reserves policy in 2021.

Risk Management

The Trustees are responsible for Art's SU risk management and the effectiveness of internal controls. On behalf of the Trustees, the Senior Leadership Team performed a review of major risks in February 2019 and presented the findings and the mitigating measures to the February Audit and Risk Committee. The key risks are outlined below:

- COVID 19 and external economic stability
- GDPR compliance
- NUS collapse/major change
- Partnership review and decision to dissolve
- Lack of commercial strategy and declining income
- Importance of well managed relationship with UAL
- Elections
- Alcohol licensing and food hygiene
- People

Relationship with the University

The Union receives a block grant from the University and occupies spaces in University-owned buildings. The occupation and use of these spaces is set out in the Memorandum of Understanding between Arts SU and the University. In addition to the provision of space, the University also pays for utilities, caretaking and cleaning staff. This support is intrinsic to the relationship between the University and Arts SU. Although Arts SU continues to generate supplementary funding from various mutual trading activities, it will always be dependent on the University's support.

The Trustees consider it reasonable to anticipate that this or equivalent support from the University will continue for the foreseeable future, as the Education Act 1994 imposes a duty on the University to ensure the financial viability of its student representative body in one form or another. The Trustees therefore consider the Union to be financially viable for the foreseeable future.

Fundraising

The charity had no fundraising activities requiring disclosure under S162A of the Charities Act 2011.

Public Benefit

When reviewing our objectives and planning our activities, we have given due consideration to the Charity Commission's general and relevant supplementary guidance on public benefit.

Affiliation

Arts Students' Union is affiliated to the following organisations. Membership, granted by the payment of an affiliation fee, entitles the Union to have a say in how the organisations are run or what focus they have. This may be in the form of a vote or a voice on working parties over and above other membership benefits such as access to expert advice or information resources.

Affiliation fee:	2019-20
National Union of Students (NUS)	£33,726.00
British Universities and Colleges Sport (BUCS)	£2,646.96
Advice UK	£1,575.00
National Council of Voluntary Organisations	£Nil
Association of College Unions International (ACUI)	\$520
Association of CE's in Voluntary Organisations (ACEVO)	£499.00

Confirmation of these affiliations is taken at the Annual General Meeting.

Small Companies Exemption

In preparing this report the Trustees have taken advantage of the small companies' exemptions provided by section 415A of the Companies Act 2006.

On Behalf of the Trustee Board



23 February 2021

Statement of Trustees' Responsibilities

The Trustees (who are also directors of the charitable company for the purpose of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied they give a true and fair view of the state of affairs of the charitable company and of its net incoming resources and application of resources, including the income and expenditure, of the charitable company for that Year. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of Information to Auditors

Insofar as each of the Trustees of the charitable company at the date of approval of this report is aware there is no relevant audit information (information needed by the charity's auditor in connection with preparing the audit report) of which the charitable company's auditor is unaware. Each Trustee has taken all of the steps that he/she should have taken as a Trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

Approved and authorised for issue on behalf of the University of the Arts London Students' Union on



23 February 2021

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF UNIVERSITY OF THE ARTS LONDON STUDENTS' UNION FOR THE YEAR ENDED 31 JULY 2020

We have audited the financial statements of University of the Arts London Students' Union (the 'charitable company') for the year ended 31 July 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2020 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may
 cast significant doubt about the charitable company's ability to continue to adopt the going concern basis
 of accounting for a period of at least twelve months from the date when the financial statements are
 authorised for issue.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

/Continued ...

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF UNIVERSITY OF THE ARTS LONDON STUDENTS' UNION FOR THE YEAR ENDED 31 JULY 2020

(Continued)

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <u>https://www.frc.org.uk/auditorsresponsibilities.</u> This description forms part of our auditor's report.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF UNIVERSITY OF THE ARTS LONDON STUDENTS' UNION FOR THE YEAR ENDED 31 JULY 2020

(Continued)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken, so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report or for the opinions we have formed.

deryon Senior Statutory Auditor) on 25-02-2021 @ 12:51:31 alf of:

Knox Cropper LLP Chartered Accountants & Statutory Auditors 65 Leadenhall Street London EC3A 2AD

23 February 2021

STATEMENT OF FINANCIAL ACTIVITIES (incorporating the Income and Expenditure Account) For the year ended 31 July 2020

	L Note	Jnrestricted Funds 2020	F	Restricted Funds 2020		Total Funds 2020		Total Funds 2019
	Note	2020 £		£		£		2070 £
INCOME AND ENDOWMENTS FROM:		~		~		~		~
Donations and legacies	2	3,096,193		162,500		3,258,693	2	2,956,127
Charitable activities	4	-		238,476		238,476	-	165,521
Other trading activities	3	277,298		, -		277,298		295,135
Other	5	745		-		745		12,472
TOTAL	_	3,374,236		400,976		3,775,212	3	3,429,255
EXPENDITURE ON:								
Charitable activities		3,286,018		240,868		3,526,886	3	3,436,872
TOTAL EXPENDITURE	6	3,286,018		240,868	_	3,526,886	3	3,436,872
Net income/(expenditure)		88,218		160,108		248,326		(7,617)
NET MOVEMENT IN FUNDS	-	88,218		160,108		248,326		(7,617)
RECONCILIATION OF FUNDS: TOTAL FUNDS AT 1 AUGUST 2019		135,483		37,641		173,124		180,741
TOTAL FUNDS AT 31 JULY 2020	- 	E 223,701	£	197,749	£	421,450	£	173,124

UNIVERSITY OF THE ARTS LONDON STUDENTS' UNION

Company limited by guarantee (registered company no. 07719030)

BALANCE SHEET

As at 31 July 2020

	Notes		
		2020	2019
FIXED ASSETS		£	£
Tangible assets	12	15,216	6,141
Investments			-
		15,216	6,141
CURRENT ASSETS			
Stocks		6,926	10,555
Debtors	13	146,195	175,477
Cash at bank and in hand		451,478	263,506
		604,599	449,538
CREDITORS: amounts falling due			
within one year	14	(198,365)	(282,555)
NET CURRENT ASSETS		406,234	166,983
TOTAL ASSETS LESS CURRENT			
LIABILITIES		421,450	173,124
TOTAL NET ASSETS		<u> </u>	<u> </u>
IOTAL NET ASSETS		£ 421,450	£ 173,124
FUNDS			
Unrestricted funds:			
Designated funds	15	11,209	25,000
General fund	15	212,492	110,483
		223,701	135,483
Restricted funds	15	197,749	37,641
		£ 421,450	£ 173,124

The financial statements have been prepared in accordance with the special provisions in Part 15 of the Companies Act 2006 relating to small companies and section 1a of the Financial Reporting Standard 102.

The financial statements were approved, and authorised for issue, by the Board of Trustees on 23 February 2021 and signed on their behalf by:-

phly LATT Signed on 25-02-2021 @ 12:41:33

PINKY LATT, Trustee

The annexed notes form part of these financial statements

CASH FLOW STATEMENT

For the year ended 31 July 2020

		2020 £	2019 £
Cash flows from operating activities Surplus/(deficit) for the financial year Adjustments for:		248,326	(7,617)
Depreciation Decrease/((increase)) in stocks Decrease in debtors (Decrease) in creditors		7,603 3,629 29,282 (84,190) 204,650	5,684 (1,098) 64,081 <u>(111,666)</u> (50,616)
Cash flows from investing activities Purchase of tangible fixed assets		(16,678)	-
Net increase/(decrease) in cash and cash equivalents	5	187,972	(50,616)
Cash and cash equivalents at 1 August 2019		263,506	314,122
Cash and cash equivalents at 31 July 2020		£ 451,478	£ 263,506
Components of cash and cash equivalents	At 1 August 2019	Cashflows	At 31 July 2020
Cash at bank and in hand	£ 263,506	£ 187,972	£ 451,478

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements of the charity, which is a public benefit entity under FRS102, have been prepared under the historical cost convention. They have been prepared in accordance with applicable United Kingdom accounting standards, the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities' (SORP 2015), in accordance with the Financial Reporting Standard applicable in the UK (FRS 102) applicable to smaller entities (under section1a) and the Companies Act 2006. The presentational currency of the financial statements is Pound Sterling (£).

Going Concern

As described in the Trustees' Report, COVID has had a significant impact on Arts SU in 2019/20. However, we have been able to find new and inventive ways of working. Focusing on digital development, we have moved our advice function online, invested in how we communicate through students with a new website and are planning to launch new programs of work such as our 'Art and Technology' series. After making enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements as outlined in the Statement of Trustees' Responsibilities in the Annual Report.

Company status

The University of Arts London Students' Union is an incorporated charity: a private limited company limited by guarantee and charity registered in the UK (Charity number 1143161. Company Number: 07719030). Its registered office is at Arts SU, 272 High Holborn, London, WC1V 7EY.

The principal activities are campaigning, representation, provision of social activities and the organisation of sporting and recreational activities and opportunities. The Charity meets the definition of a public benefit entity as defined by FRS102.

Fund accounting

The University of Arts London Students' Union administers and accounts for a number of charitable funds, as follows:-

Unrestricted Funds representing unspent income which may be used for any activity/purpose at the Trustees' own discretion;

Restricted funds raised and administered by the Union for specific purposes as determined by students, such as Club and Societies Accounts, as well as revenue received for purposes specified by the donor and also (if not material enough to require a separate column in the SoFA) any small capital grants received from the University.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Incoming resources

All income and capital resources are recognised in the accounts when the entitlement to the income or endowment arises, there is probable economic benefit to the Union and the amount can be reliably quantified.

Grants received are credited to income according to the period to which they relate and treated as unrestricted unless restrictions are specified by the provider relating to spending of that income, in which case they are treated as restricted.

Income from commercial activities includes amounts received in exchange for supplying goods and services through the Union's bar, catering and retail outlets, with amounts recognised based on the date of sale.

Media sale income includes sponsorship relating to Fresher Fair stalls, which is accounted for when the contractual entitlement to the income arises, and NUS Extra card income which is accounted for based on sales arising in the period.

Club and societies' income includes membership, sponsorship and grant income which is treated as restricted.

Resources Expended

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer term liabilities. Expenditure includes irrecoverable VAT and comprises the direct and indirect costs of delivering public benefit. Governance costs are those incurred for compliance with constitutional and statutory requirements, such as the annual audit, annual elections and training for sabbatical officers.

Other central overhead costs, as well as governance costs, are apportioned to charitable and other projects/activities on a usage basis, pro rata to the total costs of each project or activity undertaken.

Tangible fixed assets and depreciation

Fixed assets are stated at cost less accumulated depreciation. Assets are not capitalised below £500 cost per item/set. Equipment, fixtures and fittings are included at cost. Depreciation is provided at the following annual rates in order to write the cost of assets off over their estimated useful lives:-

Fixtures and Fittings Computer and Office Equipment 25% per annum on cost 25% per annum on cost

Termination benefits

Termination benefits are accounted following a commitment by legislation, by contractual or other agreements with employees to make payments (or provide other benefits) to employees when the Union terminates their employment.

Stocks

Stock is valued at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Financial Instruments

The charity holds only financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments include cash debtors and creditors. Debtors and creditors are initially recognised at transaction value and subsequently measured at fair value. Cash is cash at bank and in hand.

Pensions

The charity is part of a defined contribution pension scheme. Contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

Judgements and key sources of estimation uncertainty

Judgements and key sources of estimation uncertainty are detailed in the above accounting policies, where applicable.

2. DONATIONS AND LEGACIES

	Unrestricted	Restricted	Total	Total
	Funds	Funds	Funds	Funds
	2020	2020	2020	2019
	£	£	£	£
University Block Grant	1,477,000	-	1,477,000	888,863
University other grants	-	162,500	162,500	412,969
Other Grants	119,193	-	119,193	154,295
Space Grant	1,500,000	-	1,500,000	1,500,000
Capital Grant	-	-	-	-
	£ 3,096,193	£ 162,500	£ 3,258,693	£ 2,956,127

2. DONATIONS AND LEGACIES (continued)

Comparative donations and legacies

	Unrestricted	Restricted	Total
	Funds	Funds	Funds
	2019	2019	2019
	£	£	£
University Block Grant	888,863	-	888,863
University other grants	412,969	-	412,969
Other Grants	148,610	5,685	154,295
Space Grant	1,500,000	-	1,500,000
Capital Grant	-	-	-
	£ 2,950,442	£ 5,685	£ 2,956,127

3. INCOME FROM OTHER TRADING ACTIVITIES

	Unrestricted		Restricted		Total		Total
	Funds		Funds		Funds		Funds
	2020		2020		2020		2019
	£		£		£		£
Trading income	247,250		-		247,250		268,013
Event income	30,048		-		30,048		27,122
	£ 277,298	£	Nil	£	277,298	£	295,135
Comparative income from othe	e r trading activities Unrestricted Funds 2019 £		Restricted Funds 2019 £				Total Funds 2019 £
Trading income	268,013		-				268,013
Event income	27,122		-				27,122
	£ 295,135	£	Nil			£	295,135
						-	

4.	INCOME FROM CHARITABLE ACTIVIT	IES							
		Unre	stricted		Restricted		Total		Total
			Funds		Funds		Funds		Funds
			2020		2020		2020		2019
			£		£		£		£
	Clubs and Societies		-		238,476		238,476		165,521
		£	Nil	£	238,476	£	238,476	£	165,521
	Comparative income from charitable a	ctivities	5						
			stricted		Restricted				Total
			Funds		Funds				Funds
			2019		2019				2019
			£		£				£
	Clubs and Societies		-		165,521				165,521
		£	Nil	£	165,521			£	165,521
_									
5.	OTHER INCOME	Unro	stricted		Restricted		Total		Total
		Unre	Funds		Funds		Funds		Funds
			2020		2020		2020		2019
			£		£		£		£
	Other income		745		-		745		12,472
		£	745	£	Nil	£	745	£	12,472
	Comparative other income								
	,	Unre	stricted		Restricted				Total
			Funds		Funds				Funds
			2019		2019				2019
			£		£				£
	Other income		12,472						12,472
		£	12,472	£	Nil			£	12,472

6. RESOURCES EXPENDED

		Cost of sales		Staff Costs		Rent	0	ther costs		Total 2020
Cost of charitable		£		£		£		£		£
activities										
Student Engagement		_		411,528		555,000		105,916		1,072,444
Student Support		-		195,554		165,000		24,759		385,313
Student Activities		-		205,054		300,000		156,024		661,078
Entertainment and						,				
Events		-		105,755		60,000		24,130		189,885
Marketing and										
Communications		-		139,030		90,000		34,007		263,037
Projects		-		4,672		15,000		2,246		21,918
Commercial Activities		87,603		235,619		315,000		78,354		716,576
Restricted funds										
Clubs and socieites		-		-		-		216,635		216,635
Total charitable	-		_		-				_	
expenditure	£	87,603	£	1,297,212	£	1,500,000	£	642,071	£	3,526,886

Comparative resources expended

	Cost of sales £		Rent £	Other costs £	Total 2019 £
Cost of charitable					
activities					
Student Engagement	-	592,275	555,000	155,267	1,302,542
Student Support	-	124,981	165,000	21,011	310,992
Student Activities	-	236,846	300,000	125,944	662,790
Entertainment and					
Events	-	9,897	60,000	20,226	90,123
Marketing and					
Communications	-	14,657	90,000	10,859	115,516
Projects	-	39,250	15,000	21,876	76,126
Commercial Activities	132,684	181,448	315,000	76,087	705,219
Restricted funds					
Clubs and socieites	-	-		173,564	173,564
Total charitable					
expenditure	£ 132,684	£ 1,199,354	£ 1,500,000	£ 604,834	£ 3,436,872
Resources expended incl	ude:				
				2020	2019

Depreciation	- on owned assets	7,603	5,684

Details of staff costs are given in Note 9. Details of Support costs is given in Note 8.

7. CENTRAL OVERHEAD COSTS

Central costs below are included in the resources expended in note 6.

						Support		Total
	Usage	Staff Costs		Rent		costs		2020
	%	£		£		£		£
Cost of charitable								
activities								
Student Engagement	37%	172,866		555,000		83,091		810,957
Student Support	11%	51,393		165,000		24,703		241,096
Student Activities	20%	93,441		300,000		44,914		438,355
Entertainment and								
Events	4%	18,688		60,000		8,983		87,671
Marketing and								
Communications	6%	28,032		90,000		13,474		131,506
Projects	1%	4,672		15,000		2,246		21,918
Commercial Activities	21%	98,113		315,000	_	47,160		460,273
expenditure		£ 467,205	£	1,500,000	£	224,571	£	2,191,776

Comparative central overhead costs

							Support		Total
	Usage	S	Staff Costs		Rent		costs		2019
	%		£		£		£		£
Cost of charitable									
activities									
Student Engagement	37%		90,382		555,000		64,164		709,546
Student Support	11%		26,870		165,000		19,076		210,946
Student Activities	20%		48,855		300,000		34,683		383,538
Entertainment and									
Events	4%		9,771		60,000		6,937		76,708
Marketing and									
Communications	6%		14,657		90,000		10,405		115,062
Projects	1%		2,443		15,000		1,734		19,177
Commercial Activities	21%		51,298		315,000		36,417		402,715
Total charitable									
expenditure		£	244,276	£	1,500,000	£	173,416	£	1,917,692

8. SUPPORT COSTS

	2020		2019
	£		£
Affiliations and subscriptions	40,287		33,650
Insurance	18,385		17,551
Audit Fee	5,643		18,687
Training and Development	33,988		6,929
Bank charges	12,133		1,694
Accounting costs	8,689		2,172
Office equipment	3,310		4,137
Recruitment Expenses	16,199		7,501
Sundry Costs	85,937		81,095
	£ 224,571	£	173,416

9. STAFF NUMBERS AND COSTS

	2020	2019
	£	£
Wages and salaries	1,158,512	1,077,725
Social security costs	97,931	95,400
Pension costs	22,802	25,148
Staff accrued holiday pay	17,966	1,081
	£ 1,297,212	£ 1,199,354

The average weekly number of employees, head count, during the period

was:	Number	Number
Permanent staff	38.0	52.0
Student staff	30.0	23.0
	68.0	75.0
	£	£
The cost of key management was as follows:		
Sabbatical Officers	121,223	105,058
Senior management	155,905	89,555
	£ 277,128 £	194,613
Number of Sabbatical Officers	4	4

One (2019 - no) employee received remuneration of more than \pounds 60,000 The accounts include termination payments totalling \pounds 1,500 (2019 - \pounds 43,008).

The key management personnel of the Charity are those persons having authority and responsibility for planning, directing and controlling the activities of the Charity, directly or indirectly, including any Trustee of the Charity. In addition to the Trustees, key management personnel includes the Sabbatical Officers and senior management.

The partnership review of LSESU and ARTSSU resulted in a new senior management team structure from the 1st August 2019. In 2019 SLT comprised of 2 x 0.5 and 1 x 0.3 FTE positions. With the addition of a new Director of Finance appointed in June 2020, 3 x 1.0 FTE now form the Union's senior management team. Interim directorate was in place to cover maternity leave until January 2020 with a period of handover between the permanent and interim CEO and Deputy CEO role for approximately 2 months.

Full time sabbatical officers in post were paid an annual salary of £25,884 (2019: £23,993). Total costs are shown in note 9. A handover for Sabbatical Officers was introduced this year which increased salary costs.

10. TRUSTEES REMUNERATION AND BENEFITS

Sabbatical officers are paid as authorised in the Union's governing document, for the representation, campaigning and support work they undertake as distinct from their trustee responsibilities. This work included voicing student opinion with the University and local community, defending and extending the rights of students through petitions etc. and also organising and supporting student volunteers and service provision for them. Details are included in note 9.

1 members of the Board of Trustees received reimbursement of expenses amounting to \pounds 1,477 (2019 - 4 members - \pounds 2,014). The expenses reimbursed during the year related to visa extension fee for the non-EU staff. The expenses reimbursed during the comparative year related to attendance at conferences and meetings, training and events.

11. Taxation

University of the Arts London Students' Union is a registered charity and is potentially exempt from taxation in respect of income and capital gains received within the categories covered by Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that such income or gains are applied to charitable purposes.

12. TANGIBLE FIXED ASSETS

		Fixture and fittings £
Cost		
At 1 August 2019		72,146
Additions		16,678
At 31 July 2020		88,824
Depreciation		
At 1 August 2019		66,005
Charge for the year		7,603
At 31 July 2020		73,608
Net book value		
At 31 July 2020		£ 15,216
At 31 July 2019		£ 6,141
13. DEBTORS		
	2020	2019
Due within one year	£	£
Trade debtors	108,672	163,174
Prepayments	3,263	2,384
VAT repayment due	-	3,006
Other debtors	34,260	6,913
	£ 146,195	£ 175,477

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade creditors	44,303	110,477
Deferred income	1,193	9,366
Social security and other taxes	30,759	25,274
Other creditors	18,117	26,245
VAT creditors	47,625	-
Accruals	56,368	111,193
	£ 198,365	£ 282,555
Deferred income		
Balance at 1 August 2019	9,366	316,913
Amount released to incoming resources	(9,366)	(316,913)
Amount deferred in the year	1,193	9,366
Balance at 31 July 2020	£ 1,193	£ 9,366

15. STATEMENT OF FUNDS

5. STATEMENT OF FONDS	,						Tran	sfers and		
		Brought		Incoming		Resources	in	vestment		Carried
		Forward		Resources		Expended	gain	s/(losses)		Forward
		£		£		£	-	£		£
DESIGNATED FUNDS										
Designated Funds		25,000		-		(13,791)		-		11,209
Compliance Fund		-		-		(6,600)		6,600		-
	£	25,000	£	Nil	£	(20,391)	£	6,600	£	11,209
RESTRICTED FUNDS										
Clubs and Societies		30,667		238,476		(216,635)		-		52,508
RAG		1,289						-		1,289
Curate It		-		120,000		(13,145)		-		106,855
Equalities & Wellbeing		-		35,000		(4,426)		-		30,574
Elite Atheletes		-		7,500		(6,662)		-		838
Arts Active		5,685		-		-		-		5,685
	£	37,641	£	400,976	£	(240,868)	£	Nil	£	197,749
SUMMARY OF FUNDS										
Designated Funds		25,000		-		(20,391)		6,600		11,209
General Funds		110,483		3,374,236		(3,265,627)		(6,600)		212,492
		135,483		3,374,236		(3,286,018)		-		223,701
Restricted Funds		37,641		400,976		(240,868)		-		197,749
	£	173,124	£	3,775,212	£	(3,526,886)	£	Nil	£	421,450

15. STATEMENT OF FUNDS (continued)

Comparative statement of funds for the year ended 31 July 2019

						7	Trans	fers and		Carried
		Brought		Incoming		Resources	inv	estment	Foi	rward as at
		Forward		Resources		Expended :	ains/	(losses)	31 July 2019	
		£		£		£		£		£
DESIGNATED FUNDS										
Designated Funds		-		25,000		-		-		25,000
5	£	Nil	£	25,000	£	Nil	£	Nil	£	25,000
	_		-	· · · ·	_					
RESTRICTED FUNDS										
Clubs and Societies		38,710		165,521		(173,564)		-		30,667
RAG		1,289		-		(-		1,289
Arts Active		-,		5,685		-		-		5,685
	£	39,999	£	171,206	£	(173,564)	£	Nil	£	37,641
	<u> </u>		<u> </u>	,200	<u> </u>	(110,001)	<u> </u>		<u> </u>	01,011
SUMMARY OF FUNDS										
Designated Funds		_		25,000		_		_		25,000
General Funds		-		3,233,049		(2 262 200)		-		
General Funds		140,742				(3,263,308)		-		110,483
		140,742		3,258,049		(3,263,308)		-		135,483
Restricted Funds		39,999		171,206		(173,564)		-		37,641
	£	180,741	£	3,429,255	£	(3,436,872)	£	Nil	£	173,124

The designated funds are part of the block grant given by the University of the Arts to help the Union in its transition through to campus based activities.

The restricted funds include Club and Society funds, monies raised by Raise and Give (RAG) activities and student activities financed by specific grants.

16. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds							
	Designated			General		Restricted		Total
		Funds		Funds		Funds		Funds
		£		£		£		£
Tangible fixed assets		-		15,216		-		15,216
Net current assets		11,209		197,276		197,749		406,234
Creditors due within one year		-		(198,365)		-	_	(198,365)
	£	11,209	£	212,492	£	197,749	£	223,085

Comparative analysis of net assets between funds

Unrestricted Funds							
De	esignated		General	R	Restricted		Total
	Funds		Funds		Funds		Funds
	£		£		£		£
	-		6,141		-		6,141
	25,000		104,342		37,641		166,983
	-		(282,555)		-		(282,555)
£	25,000	£	110,483	£	37,641	£	(109,431)
	Do £	Designated Funds £ - 25,000 -	Designated Funds £ - 25,000 -	Designated General Funds Funds £ £ - 6,141 25,000 104,342 - (282,555)	Designated General R Funds Funds Funds £ £ £ - 6,141 25,000 104,342 - (282,555) - -	Designated General Restricted Funds Funds Funds £ £ £ - 6,141 - 25,000 104,342 37,641 - (282,555) -	Designated General Restricted Funds Funds Funds £ £ £ - 6,141 - 25,000 104,342 37,641 - (282,555) -

17. PENSION COMMITMENTS

Pension costs in note 9 relate to payments made to a defined contribution pension scheme. The charitable company's liability is limited to making the payments due to the scheme on a timely basis. The liability at the 31 July 2020 is £9,040 (2019 : £4,516).

18. RELATIONSHIP WITH UNIVERSITY OF ARTS LONDON

The University of Arts London provides the Union with an annual grant as shown in the Statement of Financial Activities, including a Space Grant which contributes to the costs which the Union incurs in occupying spaces owned by The University of Arts London. The value to the Union for the space grant is considered to be $\pounds1,500,000$ (2019: $\pounds1,500,000$).

19. CONTROLLING PARTY

Ultimate control of the Union rests with its membership, respresented by the Board of Trustees.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 July 2020

20	COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES	
		Inro

20 COMPARATIVE STATEMENT OF FINANCIAL ACTIVIT	ES		
	Unrestricted	Restricted	Total
	Funds	Funds	Funds
	2019	2019	2019
	£	£	£
INCOME AND ENDOWMENTS FROM:			
Donations and legacies	2,950,442	5,685	2,956,127
Charitable activities	-	165,521	165,521
Other trading activities	295,135	-	295,135
Other	12,472	-	12,472
TOTAL	3,258,049	171,206	3,429,255
EXPENDITURE ON:			
Charitable activities	3,263,308	173,564	3,436,872
Net expenditure	(5,259)	(2,358)	(7,617)
NET MOVEMENT IN FUNDS	(5,259)	(2,358)	(7,617)
TOTAL FUNDS AT 31 JULY 2018	140,742	39,999	180,741
TOTAL FUNDS AT 31 JULY 2019	£ 135,483	£ 37,641	£ 173,124