

Student Dean Forum Term: LCC Design School Term 2 24/25			
Date & Time: 26/02/2025	UAL Staff: Brian Lucid - Dean of Design School	Arts SU Officer: Yvonne Yuan- LCC Officer	Arts SU Staff: Eleanor Smith – Education Quality Coordinator
Number of students in attendance: 8			

### Action Log for School Dean and Students' Union

Actions for School Dean	Update on Progress	Response to students
Dean to look into the administrative challenges for students picking subjects for the Collaborative Unit on MA Illustration and Visual Media.		
Dean to pass on positive feedback about BA User Experience Design.		
Actions for Students' Union	Update on Progress	Response to students

- MA Illustration and Visual Media: Student Feedback
  - Collaborative Unit
    - Students would like to see increased collaboration and industry involvement in the unit.
    - Students are having issues with picking their subjects for the unit.
    - Dean: acknowledges administrative challenges.
    - Action: Dean will look into this.
  - Rep highlights the importance of ensuring the course supports different career ambitions. There is diversity of skill level, practice background and career plans amongst students on the course.
    - Dean: acknowledges that this is an important balance to find on the course.
  
- BA Design Management: Student Feedback
  - Professional Practices Unit
    - Students would like more opportunities to have conversations directly with clients.
    - Dean: recognises that this should be addressed.
  - There is not a teamwork mindset on the course which makes group work challenging. Group work is also challenging when there is low attendance.
    - Dean: acknowledges these challenges.

- MA Design Management: Student Feedback
  - Students have lots of different backgrounds providing different perspectives.
  - Visiting lecturers provide diverse opinions. Students share positive feedback about this.
  - Reps highlight positive cross school collaboration on the course.
  - Students feel the course is well structured and guides them well to the final outcomes expected.
  - Dean: recognises the need for more collaboration like this on other courses.
  - Dean: shares that MA Design Management at the University of Hong Kong has been validated. Providing opportunities for international collaboration.
  
- BA User Experience Design: Student Feedback
  - Students want more interactive and fun elements in classes.
  - Course is mostly lecture based and would like more engagement.
  - Students learnt about the whole design process and gained hands on experience.
  - Having tutors from outside of UAL has been helpful for building connections and conversation.
  - Action: Dean will pass on this positive feedback.
  
- CTS: Student Feedback
  - Tutors have different opinions on what should be presented in essays and assessments. Students receive conflicting feedback from different tutors.
  - Dean: currently looking in to integrating CTS more into individual courses and embed more into course teams.
  
- Students want to get to know students from different courses and schools and cross-school collaboration.
  - Dean: highlights that there are events in non-teaching time for people across schools. The college and school is working to have more connection opportunities.
  - LCC Officer & EQC: highlight Arts SU events, particularly events run by Arts Programme.
  
- Previous SDF discussion: clarity about learning process
  - BA Design Management
    - Students share that there is not enough clarity about the learning process.
    - Students would feel more supported with step-by-step guidance.
    - Dean: acknowledges these concerns.
  - BA Illustration and Visual Media
    - Students on this course feel differently.
    - The course is based on creativity and a step-by-step process will not work.
  
- New LCC Building
  - Reps: ask how the decision of the location of different courses and who is assigned to rooms on campus will be decided.

- Dean: Design School will have three floors in the new building and students will be near the things they need. The new building will bring together Design School as a community. Timetabling conversations for the new building are starting now.